

**An eLetter to the ceCommunity  
from the aGts Office of Continuing Education  
March 2005**

**dangerously authentic...radically transformed**

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**What's Below?**

**ceLines - A few words from the ceDirector**

**ceLinks - A few web sites you can surf**

**ceSources - A few tools you can use**

**ceCourses - A few classes coming your way**

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**ceLines:**

Hello Friends:

I encourage you to read the article from *Books and Culture* located at this link:  
<http://www.christianitytoday.com/bc/2005/002/1.12.html>. It raises several great questions about how we understand and express the Gospel of Jesus Christ in America.

I present its contents here, without comment. If you have any thoughts on this essay, I'd love to hear them.

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On another thought, the National Institute of Business Management issued a special report a few years ago entitled, "Business is War." Therein they listed the nine classic rules of war. As I reflect on them again today, it strikes me that they demonstrate a pretty good strategy for leading your ministry. I list them here with a brief explanation of each:

1. Objective: Direct all efforts toward a clearly defined, decisive, obtainable goal.
2. Offensive: Seize the initiative to shape your destiny instead of just letting it happen.
3. Mass: Concentrate your efforts at decisive places and times.
4. Economy of Force: Allocate minimum resources to secondary efforts.
5. Maneuver: Be flexible with your resources to take advantage of important opportunities.
6. Unity of Command: Delegate authority, but not responsibility as you lead the mission.
7. Security: Protect your "troops."
8. Surprise: Do the unexpected to achieve dramatic effects.
9. Simplicity: Prepare easy-to-grasp plans to ensure thorough understanding in mission execution.

If you already operate with this kind of ministry paradigm, I'd love to hear from you as to how effective it is for you. If you don't have this kind of intentionality in your ministry leadership, I encourage you to start by focusing on one ministry task and apply this template to it. When you do, let me know how it turns out.

Until next time...

Randy C. Walls, Director  
AGTS Continuing Education

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**ceLinks:**

**Check out these web sites!**

<http://www.blueskyministries.org/whatisjoepix> - This is just about the coolest evangelism focused website that I've ever seen. The genius of the site is its non-confrontational strategy, that is, send out your people at major events or hubs of activity, equip them with cheap cameras, have them take pictures of the people at these sites and provide the web information (joepix.com) for them to go retrieve their photos. Included on the site is a gospel presentation. The site avows that 60% of the photos taken are retrieved and many people also connect to the gospel presentation as well.

<http://goodspeed.lib.uchicago.edu/> - Here's a site for history buffs, or Greek Testament gurus. It documents and digitizes several of the manuscripts from the Edgar J. Goodspeed collection housed at the University of Chicago.

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**ceSources:**

*He Gave Pastors: Apostolic Ministry in the 21<sup>st</sup> Century*, edited by Edgar R. Lee. This is the first book in AGTS's *Encounter: The Pentecostal Ministry Series*. It includes articles from the Symposium on Apostolic Ministry that AGTS presented last Fall, as well as additional articles by AGTS faculty and administrators. It normally costs, \$8.99, but for a limited time you can purchase it from the AGTS bookstore for only \$5.00.

FYI: If you'd like to order it, contact our bookstore manager, Arlene Dilley at [adilley@aGts.edu](mailto:adilley@aGts.edu).

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**ceCourses:**

Go to the AGTS CE Schedule:

[http://www.agts.edu/continuing\\_education/sites/schedules/2005continuing\\_ed\\_sche.pdf](http://www.agts.edu/continuing_education/sites/schedules/2005continuing_ed_sche.pdf)  
to see the list of courses available through the Fall 2005 semester.

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**Contact us 8am - 4:30pm CST at:**

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