

**Women's Ministries for the 21st Century:
A Multi-generational Model**
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ABSTRACT

This project was designed to prepare the local leadership of Assemblies of God Women's Ministries in Ohio to minister more effectively to women of all generations. A seminar was created that dealt with generational issues and offered tools and strategies designed to attract and retain women of every age. These sessions increased awareness of the difficulties and opportunities inherent in ministry to the various generations and enabled leaders to create local programs that appeal to and meet the needs of multiple generations.

In order to understand the practical issues affecting today's ministry to women, insights were gleaned from leaders of Women's Ministries both inside and outside the Assemblies of God through discussion, books, websites, and personal observation. In addition, an appreciative inquiry questionnaire was sent to local Women's Ministries Coordinators in Ohio and district Women's Ministries directors throughout the United States. Through this investigation, the questionnaires and the study of salient literature, a greater understanding was reached concerning effective ministry to all generations.

This project brought qualitative growth to the participants of a seminar entitled, *Reaching the Generations*. The project findings confirm that those who attended the seminar gained highly significant assistance in understanding the needs and demands of each generation as well as practical ideas for creating a Women's Ministries that appeals to each generation.