

**REVITALIZING A SMALL PLATEAUED CHURCH THROUGH  
THE *WE BUILD PEOPLE* DISCIPLESHIP MODEL**

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This project sought to move a small, numerically static church away from its attendance plateau into a position of renewed growth. Until the execution of the purpose-driven, *We Build People* curriculum project, Cornerstone Christian Center of Jamestown, New York, had existed for approximately ten years in an attendance plateau of 45-70 persons. The project used a strategy that included leadership training, communication skills and the educational materials of the *We Build People* curriculum. The specifically stated goals of the project were to increase the numbers of ministry partners and overall attendance in a statistically significant way.

Leadership training involved separate group meetings with church board members held prior to congregational training. Educational meetings centered on the content and purpose of the proposed project. The intended results of this training were to cultivate ownership and momentum for the project.

Intensive advertising and communication using the many avenues available to the church positively prepared the congregation for participation in the program.

The project produced results which exceeded expectations. In a relatively short period of time, the number of ministry partners increased 529%, and attendance at all church programs increased 280%.