

**ASSEMBLIES OF GOD THEOLOGICAL SEMINARY**  
**Network Partnership Course**  
**American Indian College**  
**Phoenix, Arizona**  
**May 17-21, 2004**

**PTHE 551 EFFECTIVE EVANGELISM AND ASSIMILATION**  
**(3 Credits)**

**Stephen Lim, D.Min.**  
**Lori O'Dea, D.Min.**  
**Steve Pike, RMD Church Planting**

**Summer 2004**

**COURSE SYLLABUS**

**COURSE DESCRIPTION**

This course examines our changing cultural landscape and the challenges facing the church in this context. Emphasis is placed on understanding the unchurched and how the church can more effectively be a witness, through the application of biblical principles, to reach and assimilate people into the church.

**COURSE OBJECTIVES**

1. Understand the priority and process of evangelism in the New Testament.
2. Identify the hindrances to evangelism today, and appreciate the challenges of developing more effective evangelism.
3. Understand the generational and cultural contexts in which the Church proclaims the gospel.
4. Comprehend the relevance of the gospel for individual and societal needs.
5. Evaluate the effectiveness of various approaches to evangelism.
6. Enhance the quality of personal witness and corporate evangelism.
7. Identify means for assimilating people into the local church.
8. Design an outreach strategy for a specific ministry context.

**TEXTBOOKS**

**Required:**

Donahue, Bill, and Russ Robinson. *Building a Church of Small Groups: A Place Where Nobody Stands Alone*. Grand Rapids, Mich.: Zondervan Publishing Company, 2001.

Moore, Ralph. *Starting a New Church: A Church Planters Guide to Success*. Ventura, Calif.: Regal Books, 2002.

Richardson, Rick. *Evangelism Outside the Box*. Downers Grove, Ill.: InterVarsity Press, 2000.

**Recommended:**

Hybels, Bill and Mark Mittelberg. *Becoming a Contagious Christian*. Grand Rapids, Mich.: Zondervan Publishing Company, 1994.

McLaren, Brian. *More Ready than You Realize*. Grand Rapids, Mich.: Zondervan Publishing Company, 2002.

Mittelberg, Mark. *Building a Contagious Church*. Grand Rapids, Mich.: Zondervan Publishing Company, 2001.

Sider, Ronald J., Philip N. Olsen, & Heidi Rolland Unruh. *Churches that Make a Difference: Reaching Your Community with Good News and Good Works*. Grand Rapids, Mich.: Baker Books, 2002.

**COURSE REQUIREMENTS**

**Pre-session**

1. Read the required textbooks as follows:
  - a. Rick Richardson, *Evangelism Outside the Box* (approx. 192 pages).
  - b. Bill Donahue and Russ Robinson, *Building a Church of Small Groups* (approx. pages 216).
  - c. Ralph Moore, *Starting a New Church* (approx. 244 pages).

Submit a two page typewritten "Reading Analysis" for each book. Very briefly summarize the essential points (approximately half a page) and point out those that were of most value to you and why. State the overall value of the book to you and assess its strengths and limitations. These are DUE at the beginning of the first class session, Monday, May 17, 2004.

**Post-session**

1. Complete a take home examination by Monday, June 21, 2004 (postmarked date).
2. Design a comprehensive outreach strategy for a specific ministry context and target audience. This may be a church or ministry with which you have had past or present involvement, or it may be an anticipated ministry in your future. This project should integrate the insights gained through your reading, class participation, and experiences in outreach. The length should be 15 to 18 pages.
  - a. Describe the ministry context and target audience in terms of generations, worldviews, and culture. Elaborate on the issues and factors to which you would need to be especially sensitive. (Approximately 2 to 3 pages)

- b. Describe comprehensively the strategies and means of evangelism which you would employ. Explain why you are choosing them and excluding others.

Format: Use Times-New Roman font, 12 point type. Make all margins 1" and place page numbers in the upper right hand corner. Quotes longer than two lines should be single-spaced and indented. Be sure to cite your sources through an attached bibliography and footnotes. If used, lists and summaries longer than a quarter page should be placed in appendices.

Recommendations for Papers. Strive to write at a graduate level, realizing that what may have been acceptable in undergraduate work may not be for master's degree papers. While the quality of your content is the most important, the use of poor grammar, punctuation, spelling, and style detracts. Deficiencies in these areas will result in a lower grade. (After graduation, they will reflect poorly on your ministry.) If possible, ask several people knowledgeable in English and writing to thoroughly critique your work before submission. Recognize, as all good writers do, that extensive rewriting is a normal part of writing well. Allow time for the process of revision, which may require several drafts.

Due Date: All assignments should be submitted by Monday, August 23, 2004 (postmarked date).

**Submit all assignments to:**

**AGTS**  
**Dr. Steve Lim**  
**1435 N. Glenstone Avenue**  
**Springfield, Mo 65802**  
[slim@aGts.edu](mailto:slim@aGts.edu)

### **GRADING PROCEDURE**

Reading analyses	10%
Classroom participation	10%
Examination	40%
Post-session paper	40%

### **SPECIFIC DATA**

Syllabus revised by Dr. Steve Lim, March 2004.

## **BIBLIOGRAPHY FOR EVANGELISM AND ASSIMILATION**

Sections: General; Reaching Generation X, Millennials, and Postmoderns; Assimilation; Small Groups

### *General*

Aldrich, Joseph C. *Gentle Persuasion: Creative Ways to Introduce Your Friends to Christ*. Portland, OR: Multnomah Press, 1988.

\_\_\_\_\_. *Life-Style Evangelism: Crossing Traditional Boundaries to Reach the Unbelieving World*. Portland, OR: Multnomah Press, 1981.

Arn, Charles. *How to Start a New Service: Your Church Can Reach New People*. Grand Rapids, MI: Baker Books, 1997.

Arn, Win & Charles Arn. *The Master's Plan for Making Disciples: Every Christian an Effective Witness through an Enabling Church*. 2nd ed. Grand Rapids, MI: Baker Books, 1998.

Barna, George. *Evangelism that Works: How to Reach Changing Generations with the Unchanging Gospel*. Ventura, CA: Regal Books, 1995.

Barnett, Matthew. *The Church That Never Sleeps*. Nashville, TN: Thomas Nelson Publishers, 2000.

Bell, James. *Bridge over Troubled Water: Ministry to Baby Boomers; A Generation Adrift*. Colorado Springs, CO: Victor Books, 1993.

Bright, Bill. *Witnessing Without Fear: How to Share Your Faith with Confidence*. Nashville, TN: Thomas Nelson Publishers, 1993.

Chaney, Charles L. *Church Planting at the End of the Twentieth Century*. Wheaton, IL: Tyndale House Publishers, 1984.

Chang, Curtis. *Engaging Unbelief: A Captivating Strategy from Augustine and Aquinas*. Downers Grove, IL: InterVarsity Press, 2000.

Coleman, Robert E. *The Master's Way of Personal Evangelism*. Wheaton, IL: Crossway Books, 1997.

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Green, Michael. *Evangelism through the Local Church: A Comprehensive Guide to All Aspects of Evangelism*. Nashville, TN: Oliver Nelson, 1990.

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\_\_\_\_\_. *How to Reach Secular People*. Nashville, TN: Abingdon, 1992.

\_\_\_\_\_. *The Celtic Way of Evangelism: How Christianity Can Reach the West...Again*. Nashville, TN: Abingdon Pres, 2000.

Hybels, Bill and Mark Mittelberg. *Becoming a Contagious Christian*. Grand Rapids, MI: Zondervan, 1994.

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Kennedy, D. James. *Evangelism Explosion: The Coral Ridge Program for Lay Witness*. Wheaton, IL: Tyndale House Publishers, 1971.

Kramp, John. *Out of the Faces and into Their Shoes: How to Understand Spiritually Lost People and Give Them Directions to God*. Nashville, TN: Broadman & Holman Publishers, 1997.

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Little, Paul E. *Know Why You Believe*. Downers Grove, IL: InterVarsity Press

Malphurs, Aubrey. *Planting Growing Churches for the 21st Century*. Grand Rapids, MI: Baker Books, 1998.

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*Reaching Generation X, Millennials, and Postmoderns*

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#### *Assimilation*

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#### *Small Groups*

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