

ASSEMBLIES OF GOD THEOLOGICAL SEMINARY
Office of Continuing Education
Graduate Credit Option in Partnership with the Montana District
July 7-11, 2003

PTHB 640 THE LEADER AS COMMUNICATOR
(2 Credit Hours)

Mark Rutland, Ph.D.

Summer 2003

COURSE SYLLABUS

COURSE DESCRIPTION

The Leader as Communicator—An examination of the comprehensive role that communication plays in leadership. Participants will learn how to communicate clearly and purposefully. The course will cover motivating workers, directing staff and volunteers, speech planning and construction, and how to use the varied tools of leadership to accomplish a unified purpose.

COURSE OBJECTIVES

This course seeks to:

1. Enable pastors, evangelists, and church leaders to deal effectively with frustrations and bring together the disparate elements of leadership.
2. Teach leadership and management techniques that will assist them in attaining measurable goals.
3. Enable students to create and follow through on a plan of communication.
4. Enable students to set goals, prioritize, strategize, build a leadership plan, and identify and establish communication infrastructure

TEXT

Phillips, Donald T. *Lincoln on Leadership*. New York: Warner Books, 1992.

COURSE REQUIREMENTS

1. Read the textbook, "Lincoln on Leadership" and write a 2-3-page reflection paper noting at least four elements of the content that were most significant to your own leadership and why they were significant.

DUE DATE: July 7, 2003.

2. Leadership Analysis: Choosing a well-known "leader" in your region, write a 5-8-page paper analyzing his (her) leadership using five of Lincoln's principles. Try to include some of your subject's specific actions, quotations, etc. Your paper must conclude with a concise "statement of leadership analysis" of your subject's strengths and weaknesses and rating them on a scale of one (poor) to ten (excellent).
3. Read an additional 750 pages from the bibliography and provide a full bibliographic citation of this reading.
4. Six Months Plan for Leadership: Briefly describe the situation, including its particular strengths and challenges. Your plan should include the goal, the strategy, a plan of communication; whatever calendars (time lines) you deem necessary, specific management issues involved and a way to analyze your plan's success or failure. Length is not as significant as attention to detail, creativity, and thoroughness.

DUE DATE: Postmarked by Saturday, October 11, 2003

NOTE: Assignments turned in after the due date may result in a \$15 change of grade fee even if an extension on the due date is provided by the course instructor.

Mail/E-mail all assignments to:

**AGTS Continuing Education
ATTN: Dr. Mark Rutland
1435 N. Glenstone Avenue
Springfield, MO 65802
agts-ext@agts.edu**

GRADING SCALE

Pre-Session Reading/Paper on Textbook	%15
Leadership Analysis Paper	%25
Post-Session Reading Report	%20
Six Months Plan for Leadership	%40

SELECTED BIBLIOGRAPHY

- Belasco, James A. *Teaching the Elephant to Dance*. New York: Plume, Penguin Group, 1991.
- Biehl, Bobb, & Ted W. Engstrom. *Boardroom Confidence*. Sisters, Oregon: Questar Publishers, Inc., 1988.
- Clinton, Dr. Robert J. *Making of a Leader*. Colorado Springs: NavPress, 1988.
- Covey, Stephen R. *The 7 Habits of Highly Effective People*. New York: Simon & Schuster (A Fireside Book), 1989.
- _____. *Principle-Centered Leadership*. New York: Simon & Schuster (A Fireside Book), 1990.
- Crosby, Philip B. *Leading: The Art of Becoming an Executive*. New York: McGraw-Hill Publishing Company, 1990.
- _____. *Running Things*. New York: McGraw-Hill Publishing Company, 1986.
- _____. *Quality is Free*. New York: McGraw-Hill Publishing Company, 1979.
- De Bono, Edward. *Serious Creativity*. New York: Harper Business, 1992.
- DePree, Max. *Leadership is an Art*. New York: Doubleday, 1989.
- Haggai, John. *Lead On! Leadership That Endures in a Changing World*. Waco: Word Books, 1986.
- Luecke, Richard. *Scuttle Your Ships Before Advancing*. New York: Oxford University Press, 1994.
- Maxwell, John C. *The 21 Irrefutable Laws of Leadership*. Nashville, Thomas Nelson Publishers, 1998.
- Mayer, Jeffrey C. *If You Haven't Got the Time to Do it Right, When Will You Find the Time to Do It Over?* New York: Simon and Schuster, 1990.
- McCarthy, Kevin W. *The On-Purpose Person: Making Sense of Your Life*. Colorado Springs: Pinion Press, 1992.
- Peters, Roger. *Practical Intelligence*. New York: Harper & Row, 1987.

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Sanders, J. Oswald. *Spiritual Leadership*. Chicago: Moody Press, 1967, 1980.

Youssef, Michael. *The Leadership Style of Jesus*. USA: Scripture Press, Second Printing, 1986.

SPECIFIC DATA

Syllabus prepared by Mark Rutland, Ph.D., February 2003.