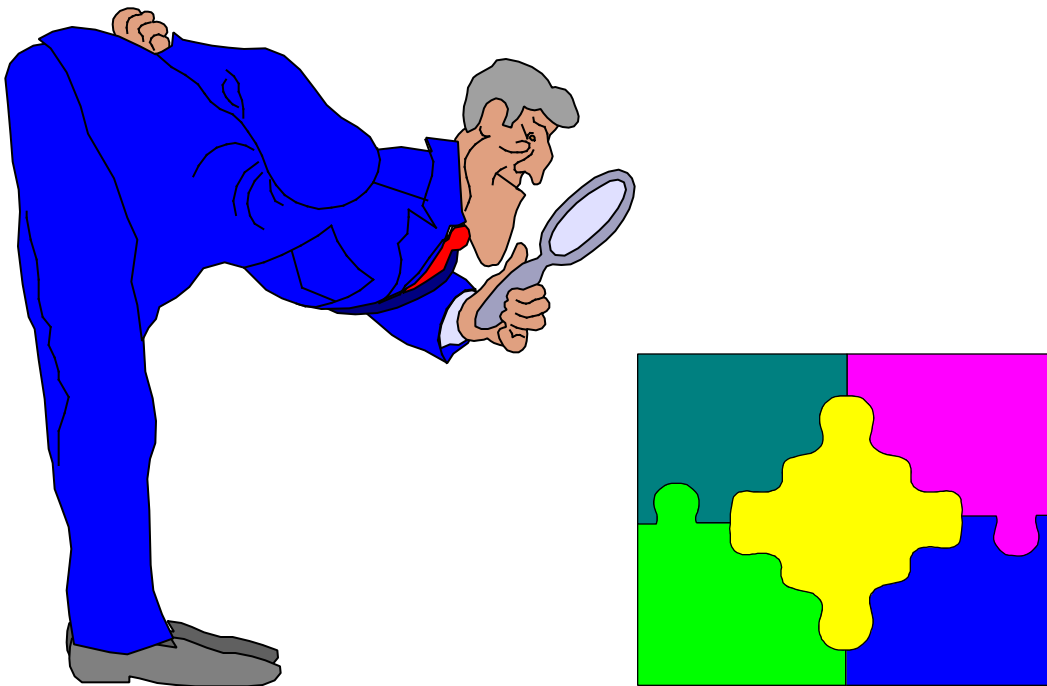


Assemblies of God Theological Seminary

**MCC 630**  
**Intercultural Patterns**  
**of**  
**Communications**



**Instructor: Jerry Falley**

**Spring Semester, 2002**

**7:30 – 8:45 AM WF Room 228**

Assemblies of God Theological Seminary  
**MCC 630 Intercultural Patterns of Communications**

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**Instructor Jerry Falley**

## **COURSE SYLLABUS**

### **COURSE DESCRIPTION**

An analysis of communication theory and the inherent problems encountered by a communicator attempting meaningful dialogue in a cross-cultural setting. Variations in basic values are seen as factors in interpersonal relations. Prereq: MCS/PTH 529 or equivalent

### **COURSE OBJECTIVES**

- Develop a biblical base for intercultural communications
- Gain a knowledge of patterns of communication
- Identify communication patterns in various cultures
- Learn to adapt intercultural patterns to a target culture for effective cross cultural ministry

### **TEXTBOOKS**

Hesselgrave, David J. *Communicating Christ Cross-Culturally* 2<sup>nd</sup> Edition Grand Rapids: Zondervan Publishing House, 1991

Kraft, Charles H. *Communication Theory for Christian Witness* Revised Edition Maryknoll:NY Orbis Books, 1991

Olson, Bruce *Bruchko* Lake Mary, FL: Creation House, 1995

Richardson, Don *Peace Child* Ventura, CA: Regal, 1976

### **BASIC OUTLINE**

- Overview and introduction of materials
- Work through *Communication Theory for Christian Witness*, adapting its principles to the *Peace Child* case study and one cross cultural church
- Highlight key principles in *Communicating Christ Cross Culturally*, adapting those principles to the *Bruchko* case study and one cross cultural church
- Write a comprehensive final exam setting forth a strategy to effectively communicating the gospel to an unreached cultural group

### **METHODOLOGY**

- Worksheets completed on each class assignment
- Group interaction
- Lectures
- Field assignments
- Guest lecturers

## COURSE REQUIREMENTS

1. Submit a worksheet on each class assignment (sample at back of syllabus)
  - Typewritten copy required
2. Attend two cross cultural church services
  - Prepare a 1,500 word report on each visit
  - The report is to identify communication patterns and their effectiveness
3. Write a comprehensive final exam
  - Student will select a cultural group and bring that material for the final exam
  - One or two questions will be given by the instructor
  - The exam will be graded on: content, organization of material, neatness and length

## GRADING PROCEDURE

- 50% Class worksheets
- 25% Two reports on cross cultural services
- 25% Final exam

## CLASS SCHEDULE

	<b>Date</b>	<b>Topic</b>	<b>Assignment</b>
Jan.	9	Introductions: instructor, students, and syllabus	
	11	Intimacy with God the Father	K 1-10, R 8-27
	16	What Does God Want Communicationally?	K 11-23, R 28-48
	18	Ten Myths Concerning Communication	K 24-37, R 49-69
	23	Person and Message	K 38-51, R 70-90
	25	Message and Technique	K 52-66, R 91-111
	30	The Key Participant: The Receptor	K 67-80, R 112-132
Feb.	1	How Does Meaning Happen?	K 81-88, R 133-153
	6	The Place of Language	K 88-98, R 154-174
	8	What Keeps People from Misinterpreting?	K 99-108, R 175-195
	13	The Vehicles We Employ	K 109-119, R 196-216
	15	Extending Media	K 119-128, R 217-237
	20	The Part Played by Context	K 129-141, R 238-258
	22	How Does an Effective Communicator Operate?	K 142-159, R 259-279
	27	Communicating for Life Change	K 160-174, R 280-288
March	1	Application of communication patterns to c/c service	<b>Report due</b>
	13	Communication: The Missionary Problem	H 23-38, B 5-22
	15	The Science of Communication	H 39-53, B 23-40
	20	The Problem of Meaning	H 55-66, B 41-58
	22	The Meaning of Symbols	H 66-77, B 59-76
	27	Why Do Missionaries Communicate?	H 79-92, B 77-94
April	3	The Role of Culture in Communication	H 95-113, B 95-112
	5	Confronting Culture	H 115-129, B 113-130
	10	Contextualization: Its Theological Roots	H 131-144, B 131-148
	12	Respondents of Other Cultures	H 175-189, B 149-166
	17	The Behavioral Dimension	H 413-443, B 167-202
	19	Application of communication patterns to c/c service	<b>Report due</b>
	24	<b>Final exam – 7:30 AM</b>	

## SELECTED BIBLIOGRAPHY

- Engel, James F. *Contemporary Christian Communications: Its Theory and Practice*  
Nashville, TN: Thomas Nelson, 1979
- \_\_\_\_\_. *Getting Your Message Across* Bloomingdale, IL: Media Associates International, 1988
- Hall, Edward T. *The Hidden Dimension* Garden City, NY: Doubleday and Co., 1966
- \_\_\_\_\_. *The Silent Language* Garden City, NY: Doubleday and Co., 1959
- Hesselgrave, David *Communicating Christ Cross Culturally: An Introduction to Missionary Communication* Second. Grand Rapids: Zondervan Publishing, 1991
- Kraft, Charles H. *Communication Theory for Christian Witness* Revised Edition. Maryknoll, NY: Orbis Books, 1991
- Nida, Eugene A. *Message and Mission: The Communication of the Christian Faith* Revised. Pasadena, CA: William Carey Library, 1990
- Richardson, Don *Finding the Freeway Into the Heart* Evangelical Missions Quarterly 15, no. 2 April, 1979: 89-96
- Samovar, Larry A. and Richard E. Porter, eds. *Intercultural Communication: A Reader* Seventh Edition. Belmont, CA: Wadsworth Publishing Company, 1994

## **SPECIFIC DATA**

Prepared by Jerry Falley, January, 2002

